

1-13-2012

PixelMEDIA's Founders Share Company's Story At CEO Forum Jan. 26

Lori Wright
UNH Media Relations

Follow this and additional works at: <https://scholars.unh.edu/news>

Recommended Citation

Wright, Lori, "PixelMEDIA's Founders Share Company's Story At CEO Forum Jan. 26" (2012). *UNH Today*. 3860.
<https://scholars.unh.edu/news/3860>

This News Article is brought to you for free and open access by the Administrative Offices at University of New Hampshire Scholars' Repository. It has been accepted for inclusion in Media Relations by an authorized administrator of University of New Hampshire Scholars' Repository. For more information, please contact nicole.hentz@unh.edu.

Media Relations

PixelMEDIA's Founders Share Company's Story At CEO Forum Jan. 26

January 13, 2012

DURHAM, N.H. – The founders of PixelMEDIA will share their story of starting their company and what it has accomplished at the next meeting of the University of New Hampshire CEO Forum.

Erik Dodier and Thomas Obrey, the founders PixelMEDIA, will present “The Odd Couple of Business: The Founders of PixelMEDIA on Meeting in the Middle and Looking Toward the Future” Thursday, Jan. 26, 2012. The program begins at 8 a.m. in Huddleston Hall.

In 1992, Dodier was a recent UNH graduate working at Cabletron Systems training sales people to use multimedia tools developed by his former Dover High School classmate Thomas “TJ” Obrey. Two years later, the duo launched PixelMEDIA in Dodier’s apartment, financing it with credit cards and Cabletron stock.

Since then, PixelMEDIA has evolved into a full-service web strategy and application development company employing 60 people at the Pease Tradeport. The company’s clients include Samuel Adams, Bauer Hockey, and Ecco Shoes. It has been named the 2011 Business of the Year, Coolest Companies for Young Professionals, and Best Companies to Work For.

Initiated in 1997, the UNH CEO Forum is an outreach program of the UNH Whittemore School of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, People’s United Bank, Sprague Energy, Crystalvision, and Berry, Dunn, McNeil and Parker. For more information about the CEO Forum, visit <http://www.unh-ceoforum.org/>.

To register or become a member of the UNH CEO Forum, call Barbara Draper at 603-862-1107, or e-mail her at Barbara.draper@unh.edu. The event is free to members and \$49 for first-time attendees.



The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

-30-


Media Contact: [Lori Wright](#) | 603-862-0574 | UNH Media Relations


 Copyright © 2012 UNH Media Relations, 15 Strafford Ave, University of New Hampshire, Durham, NH 03824.
UNH is part of the University System of New Hampshire.
[ADA Acknowledgement](#) | [Privacy Policy](#) | [UNH Home](#) | [E-mail Webmaster](#)


Recommend 0

SHARE

 [Print](#)

 [Email](#)

 [Subscribe](#)

[Facebook](#)

[Tweet](#)

